



photo © Fairtrade Foundation

## Fairtrade Gedling Group Launch Website

The Fairtrade Gedling Group have launched the first dedicated Fairtrade campaign group website\* in Nottinghamshire on 25 January 2008, as part of their push to gain Fairtrade status for the Borough of Gedling - [www.fairtradegedling.org.uk](http://www.fairtradegedling.org.uk)

The website provides a directory of places in Gedling Borough that either sell or use Fairtrade products, all of which are contributing to gaining Fairtrade status for the Borough. The website also has the latest news, events and progress of the Fairtrade Group.

“Fairtrade means that poor communities can achieve a fair price for their products such as tea, coffee and sugar and so send their children to school or receive essential healthcare for their families - something we all take for granted in Gedling”, said David Eminson, Group member.

Fairtrade status requires 23 outlets to sell Fairtrade products as well as 12 restaurants or cafes. The Fairtrade Foundation also expects a good range of employers and community groups to use Fairtrade products if status is to be awarded.



Guarantees  
a **better deal**  
for Third World  
Producers

*Look for this Mark  
on Fairtrade products*

**The Fairtrade Group is working hard to achieve Fairtrade status for Gedling Borough by Fairtrade Fortnight - 25th February to 9th March 2008. If you are a retailer, community group or employer selling Fairtrade products please get in touch via the website.**

\* as far as The Fairtrade Gedling Group is aware at time of print